

Attracted by tourism

HARLEY DAVIDSON OPENED A CLOTHING STORE IN BARBADOS

With much fanfare, the new Harley Davidson clothing store opened in Barbados last Friday.

It is located downstairs **Horizon House**, McGregor

Street, the City and is owned by husband and wife duo Stefan and Catherine Teichert.

Stefan Teichert worked at the Harley Davidson headquarters in Milwaukee for over 18 years. He was also instrumental in opening similar stores in Latin America, Asia and in other parts of the Caribbean and decided to embark on another venture after his retirement last year.

"The reason why we chose Barbados was because we looked at numbers based on the arrival of cruise ships

and Barbados ranks number five in the Caribbean [in this sector]."

After researching the business opportunities in Barbados, they set about establishing the company.

"It was relatively easy to establish a business and ultimately we are happy to be here and we are committed to being here," he said after the official launch.

Several members of the business community and Member of Parliament for the City and Minister of State in the Ministry of Economic Affairs, Patrick Todd, were also on hand for the opening. (LW)

