



FRIDAY, SATURDAY & SUNDAY  
**APRIL 1 - 3, 2011**

WALTER E. WASHINGTON CONVENTION CENTER  
WASHINGTON, DC



## **THE US EMBASSY BARBADOS AND THE EASTERN CARIBBEAN IS SENDING A DELEGATION TO THE INTERNATIONAL FRANCHISE EXPO (IFE) 2011!**

### **FIND THE BUSINESS YOU'VE ALWAYS BEEN LOOKING FOR — IN JUST ONE WEEKEND!**

Join thousands of entrepreneurs and business owners at the INTERNATIONAL FRANCHISE EXPO (IFE), the largest franchise expo in the United States. Meet hundreds of proven franchised businesses at every investment level. Franchising is not only fast food outlets but also a wide array of goods and services!

There will be over 100 exhibitors showcasing their products as well as free seminars to get you started on your way. As part of the delegation you will receive private meeting rooms, free export counseling and access to a Showtime/Matchmaking Program provided by the U.S. Department of Commerce, U.S. State Department, and Export-Import bank staff.

Interested persons please contact the U.S. Embassy Commercial Section:  
Ms. Jonelle M. Watson, tel. 246-227-4052, E-mail: [WatsonJM@state.gov](mailto:WatsonJM@state.gov) or  
Mr. Gregory Floyd, tel. 246-227-4274, E-mail: [FloydGA@state.gov](mailto:FloydGA@state.gov)

Those interested in joining the delegation now please provide the following information to Ms Watson or Mr. Floyd:

**Name (Mr. Mrs. or Ms.)**  
**Job title**  
**Company name**  
**Mailing address**  
**City/country/postal code**  
**Phone and fax**  
**E-mail address**  
**Your business objectives at IFE 2011**

For further information on IFE 2011, please visit <http://www.ifeinfo.com>.